

HOW TO START AND RUN EXPORT BUSINESS?

24-25 September, 2016

This certification program is designed to acquaint the learners with the procedures and formalities of international business. The Program aims to develop the knowledge of the participants about standardized and aligned documents related to shipment, payment and exchange regulation. Export sales hold great significance in success of a business unit. As such knowledge of export procedures and export documentation is essential for companies doing business overseas. The curriculum of this program, thus includes knowledge and awareness about customs formalities, ins and outs of shipping, international trade barrier and risk management.

COURSE OUTLINE :

1

Export Import –An Overview

2

Export documentation -Essential document requirements for exporting.

3

Export marketing- How to search buyers.

4

Preliminaries of Export trade IEC, RCMC etc.

5

Export /Import procedures

6

Import documentation -Essential document requirements for importing.

WHO SHOULD ATTEND ?

Individuals who are seeking to pursue their career in international business or want to enter international markets and establish an international business unit.

