

Important Dates & Registration

Last Date of Registration : 30 August 2016

Fee : Per Team (up to four Participant)

Category	Early Bird*	Normal
Student	Rs. 6000/-	Rs. 7000/-
Faculty	Rs. 7500/-	Rs. 9000/-
Industry Representatives	Rs. 8000/-	Rs. 10000/-

In view limited number of seats registration will be accepted on first come first basis.*

Accommodation : Only on Request (Cost to Cost Basis)

Mode of Payment : The course fee can be paid cash or by DD in favour of "Pacific Academy of Higher Education and Research University", Payable at Udaipur.

Time : 9.30 am to 5.30 pm

Venue : Faculty of Management Studies

Note : Participants are requested to bring their own laptops.

About the Pacific Center for Simulation

The center aims to provide training in the area of Management Simulation, Behavioral Games, Management games, Situational & Transactional Games. The prime objective of center in to enable people to achieve optimal success in all walks of life including, running an enterprise or business, successfully manage teams of peers & subordinates in any formal setup of workplace.

Faculty of Management

Pacific Academy of Higher Education and Research University

Pacific Hills, Pratap Nagar Extn., Udaipur-313003 (Raj.) Web site: www.pacific-university.ac.in Email: pimanagement@rediffmail.com

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AIMA
ALL INDIA MANAGEMENT ASSOCIATION

Pacific Center for Simulations

Offers in Collaboration with
AIMA-New Delhi

"Game Based Management Simulation"

Training Workshop on 7-8 September 2016



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"Experience Two Year MBA Program in Two Days"

During two intense, transformative days, participants will expand their business acumen in key areas and will optimize their decision making skills while benefiting from simulation based experiential learning.

A Never to be Missed Workshop for

- ◆ BBM Final year Students
- ◆ Young Executives
- ◆ All MBA Students
- ◆ B.Tech. \BE Students
- ◆ B.Com. Final year Students
- ◆ CFAs, CAs & CS Students

Highlights & Benefits

- ☞ Build capabilities for leading cross-border teams across functions
- ☞ Strengthen business acumen in core areas such as finance, marketing, management, and strategy based on current research and best practice
- ☞ Put your knowledge to the test in a realistic business strategy simulation that requires leadership and teamwork
- ☞ Advance your strategic decision-making capabilities to think faster and more creatively about current competitive strategies and solutions
- ☞ Deepen understanding of organizational dynamics to improve the design and implementation of new initiatives and avoid destructive conflicts
- ☞ Put your knowledge and skills to the test in a custom strategy simulation that incorporates program content, sustainability issues, and teamwork

What is Management Simulation ◆

Management simulation is an exercise that enables the participants to manage a real business in a simulated environment where they go through the pains & gains of running a company in a competitive environment. The philosophy of "**Learning by Doing**" is translated into reality where two year MBA program is compressed in two days.

Game Based Management Simulation: The training based approaches espoused to impart skills and changes in behavior can significantly and positively affect the productivity and intellectual outcomes—performance, learning effectiveness, and in corporate scenarios, productivity and profits. Simulations are one such efficient tool that aims to bridge the gap between ‘understanding’ and ‘application’. In Management Games simulations participants are confronted with real business issues and situations. They are asked to take management decisions and see the business effect of such decisions, soon thereafter.

Participants in this workshop will play to win, and in seeking to win, they will imbibe with new forms of competitive behavior that are ideal for today's highly chaotic business conditions. The competition urges participants to learn willingly, and the in-built interactivity enhances the pace of learning.

The frustration and excitement of managing a company from top downwards ensures that the learning elements are retained with the participants longer.

How the Game will be Played

- ☞ The two day game is spread over five rounds and would be played by 3-4 member teams.
- ☞ Each team represents an enterprise.
- ☞ Functional heads like CEO, CFO, COO & CMO are appointed by team.
- ☞ Case study is presented to each team with management reports.
- ☞ Participants then take decisions on production, marketing and pricing strategies to maximize pre-determined winning criteria.
- ☞ Decisions are fed in "Chanakya" and performance of their enterprises will be communicated to teams.